BOOKLET · FRAGMENTS

The seven models

of the art of acting

by Markus Majowski

Seven doors. Behind each one lies a piece of teaching.

INVITATION

Acting grows out of clarity, contact, body, energy, timing and inner truth.

Anyone who stands on a stage or in front of a camera works with themselves, with their partner, with the space and with the moment.

Markus Majowski has worked on stage and in front of the camera for around forty years. Seven models have grown out of this work. They combine craft and personality.

This booklet shows you a fragment of each model. Each fragment opens a door.

MODEL 1

1

The inner architecture of the character

Inner architecture gives the character order.

A character comes into being through inner order. It needs a goal, a fear, a longing, a contradiction and a concrete situation.

> ***Who is this person really?***
> ***What must no one see?***

The rest is in the lessons.

MODEL 2

2

The art of real contact

Contact brings the scene to life.

In the lessons, listening is at the centre. This means active perception that reaches all the way into the body.

> ***Every look, every hesitation, every small shift can open a scene anew.***

The rest is in the lessons.

MODEL 3

3

Action before feeling

Action creates feeling.

Even a sad character wants something. Emotions arise from this attempt.

> ***What do I want?***
> ***From whom do I want it?***

The rest is in the lessons.

MODEL 4

4

Body, voice and visible truth

Body and voice make character visible.

Posture, breath, gait, centre of gravity, tension, gaze and voice show how a person deals with themselves and the world.

> ***The body often tells the truth before the text does.***

The rest is in the lessons.

MODEL 5

5

Energy, rhythm and tension

Energy and rhythm steer the effect.

Humour, too, comes from energy. A punchline needs preparation, expectation, a pause and release.

> ***Every scene has energy.***
> ***Every character has rhythm.***
> ***Every evening has a curve.***

The rest is in the lessons.

MODEL 6

6

Your own craziness as a source

Your own craziness creates humour and profile.

Your own insecurity, your own view of the world and your own way of failing, of marvelling or of getting carried away become material.

> ***Every person has quirks. That is often where the strongest artistic power lies.***

The rest is in the lessons.

MODEL 7

7

Scene, ensemble and inner attitude

Attitude connects character, partner, ensemble and audience.

Whoever acts takes responsibility for the scene, for the partner, for the rhythm of the evening and for the effect in the room.

> ***A character belongs to the scene.***
> ***A scene belongs to the play.***
> ***An actor belongs to the ensemble.***
> ***An evening belongs to the audience.***

The rest is in the lessons.

FOR COMPANIES

Seven models, seven forces.

Through Flourish – Artists & Industries the models come into companies: as an impulse, a workshop or a training.

1. **Change of Perspective**
2. **Real Contact**
3. **Guiding Change**
4. **Practical Transfer**
5. **Impact and Leadership Presence**
6. **Building Resilience**
7. **Responsibility and Ensemble Play**

The result: a company where people enjoy working.

ABOUT MARKUS MAJOWSKI

Markus Majowski is an actor, comedian, author and acting coach.

For around forty years he has worked in theatre, film and television. A wide audience also knows him as the advertising face of Deutsche Telekom. Together with Nicolai Tegeler he wrote the novel “Maria & Yasemin – Die Feuer von Teheran” (novum Verlag, 2025).

He is a certified systemic coach (ECA) and supports actors with character, text and scene.

MORE IN THE LESSONS

Want more?

The complete curriculum with guiding questions, exercises and working formulas is in the client area. You get access as soon as you have booked a coaching session or a workshop.

REQUEST COACHING
majowski-flourish@t-online.de

COACHING
markus-majowski.de/en/coaching.html

FLOURISH
www.flourish-artists-industries.de

© 2026 Alexander Markus Majowski · Flourish – Artists & Industries